

# CATAPULT

## RANKING SYSTEM

# END OF CAMPAIGN REPORT

FEBRUARY 02, 2023

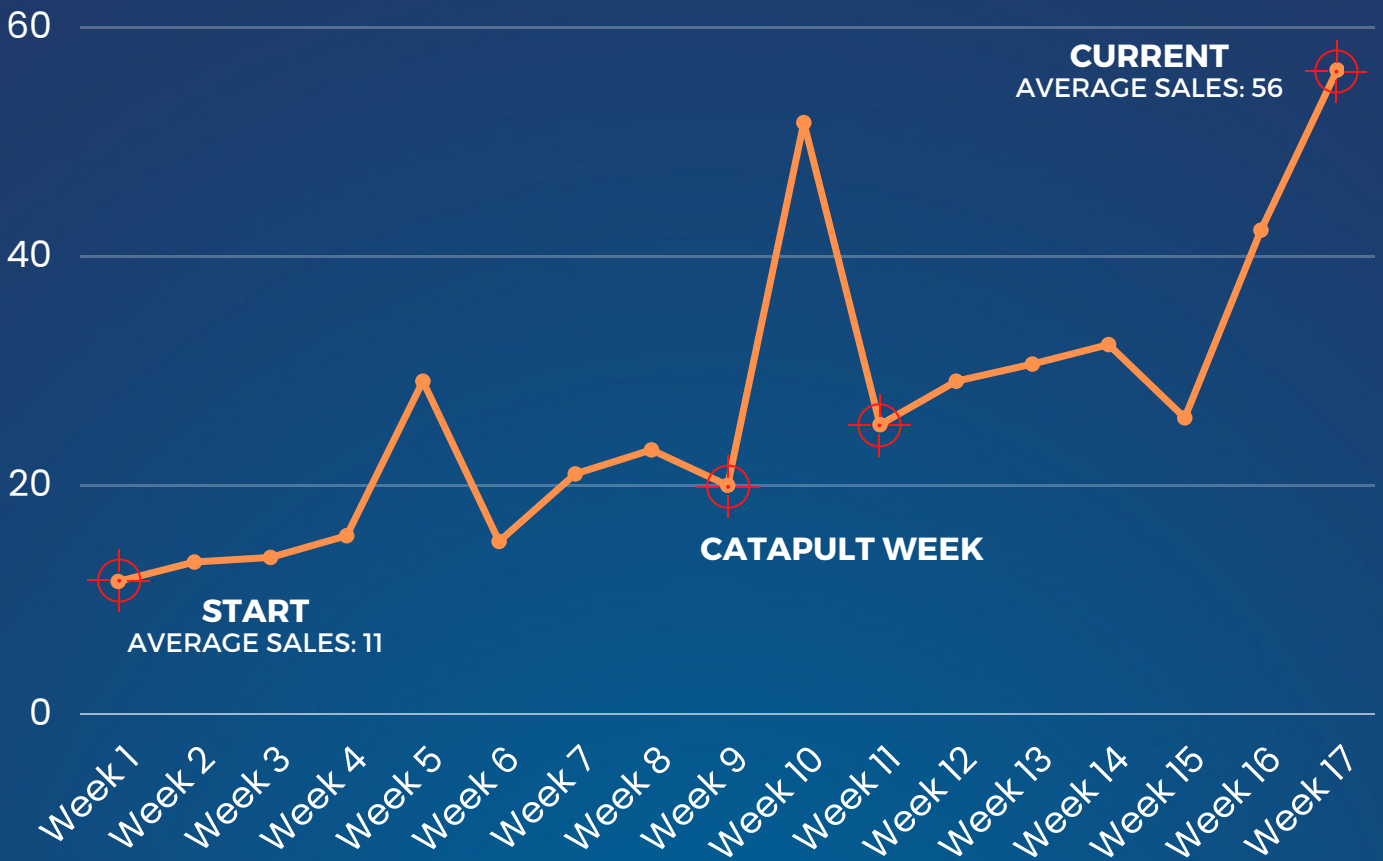


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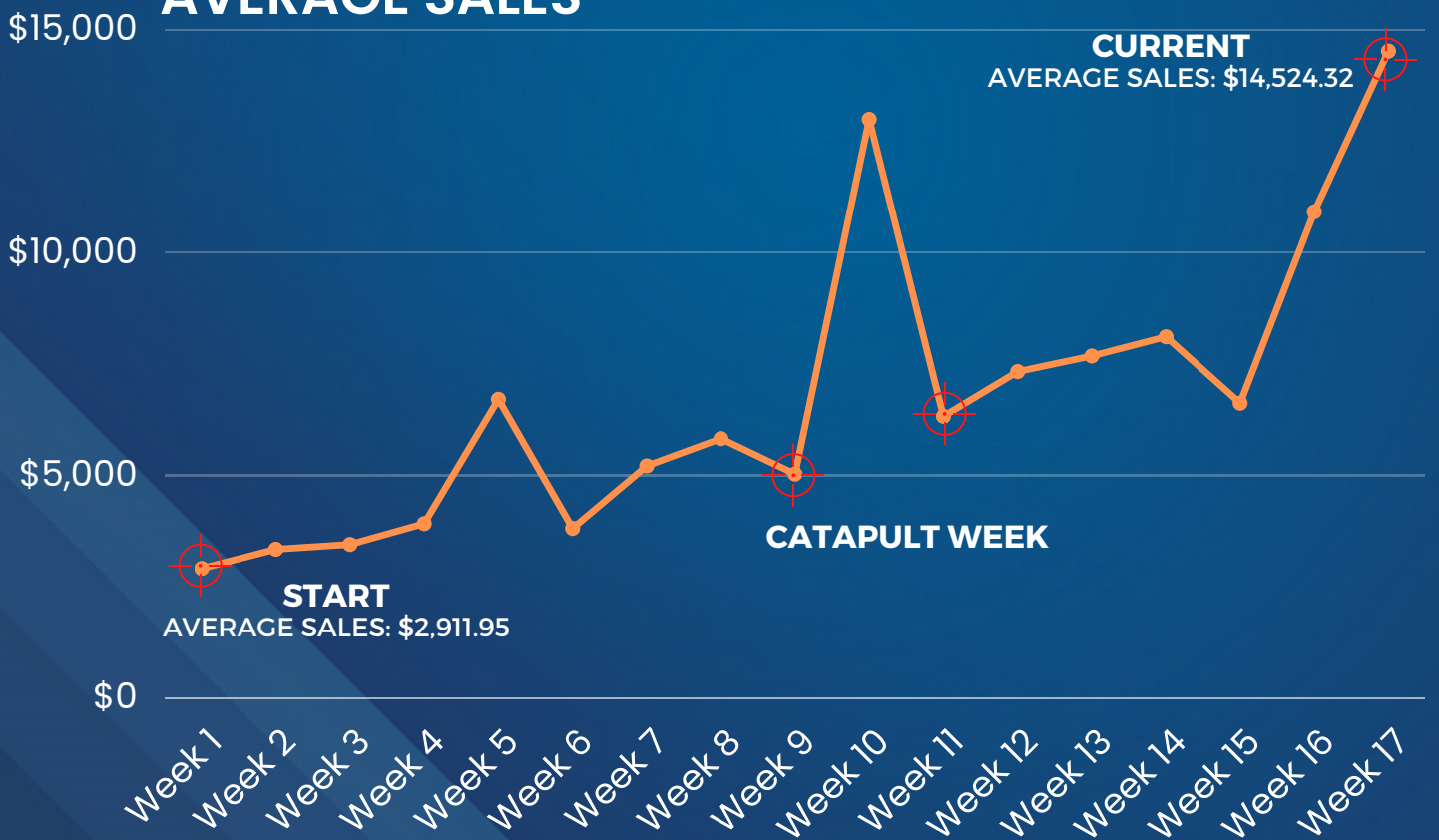


# SALES TREND | VITAMIN D

## AVERAGE UNIT SOLD



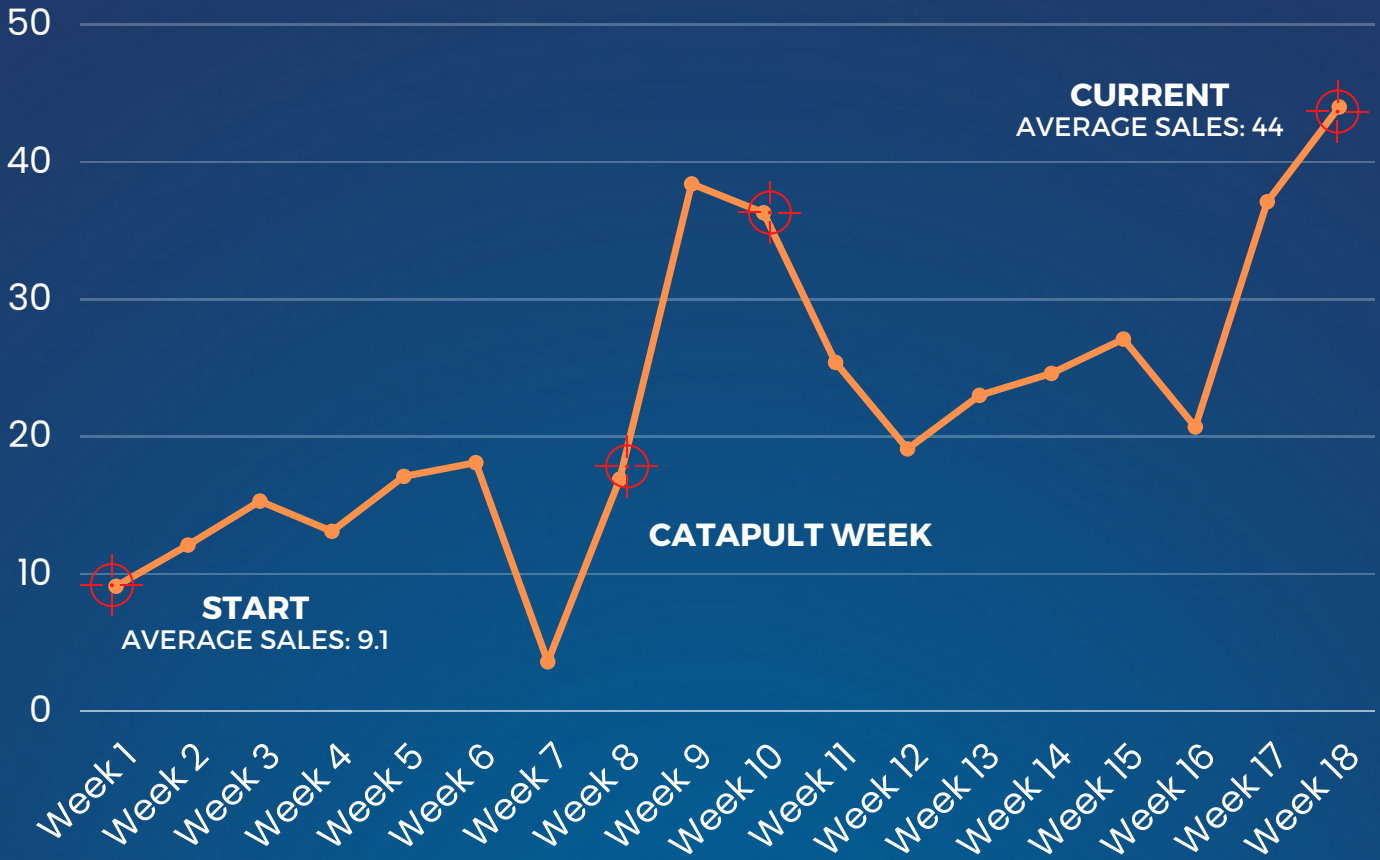
## AVERAGE SALES



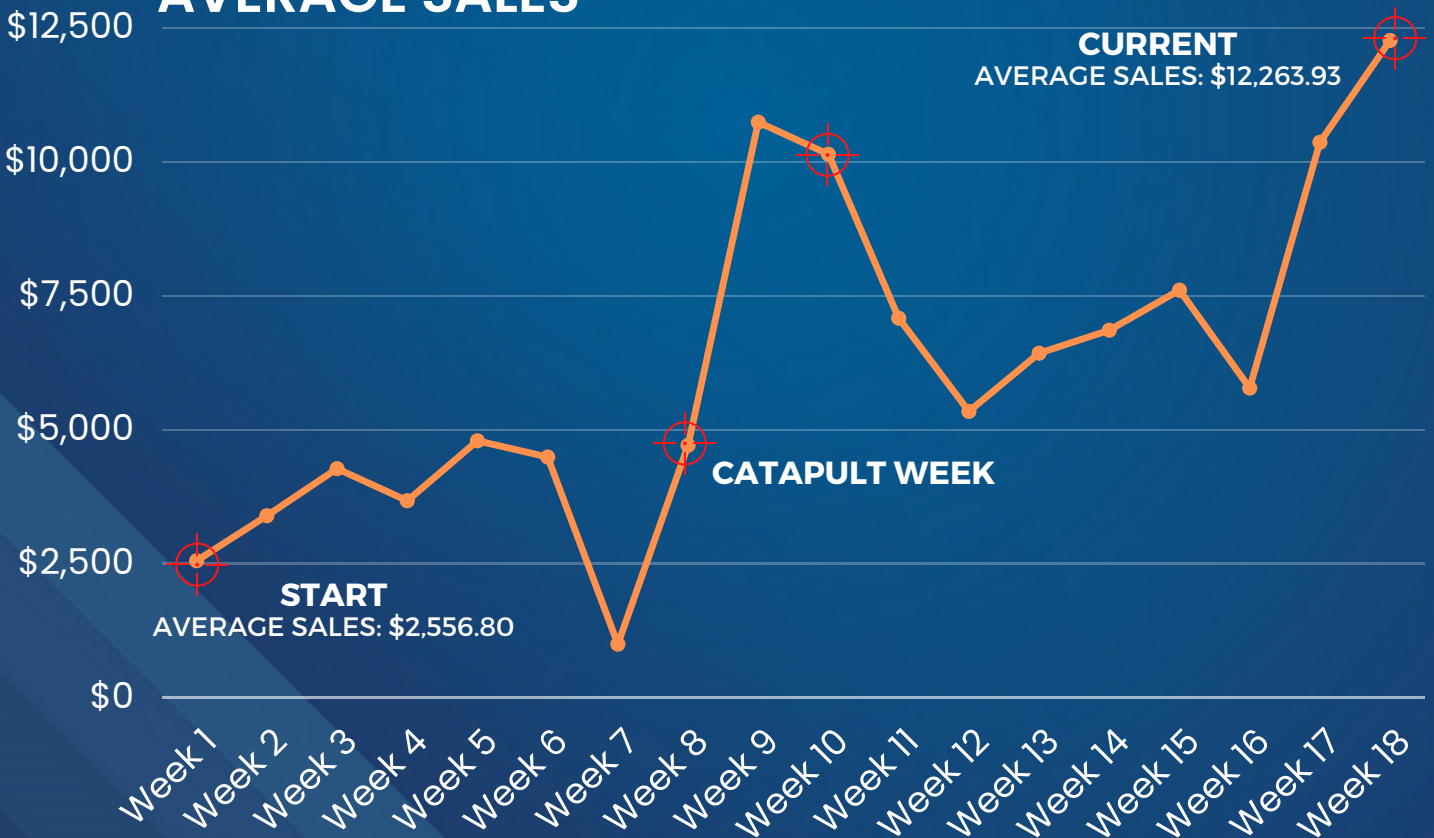


# SALES TREND | Omegas + Turmeric

## AVERAGE UNIT SOLD



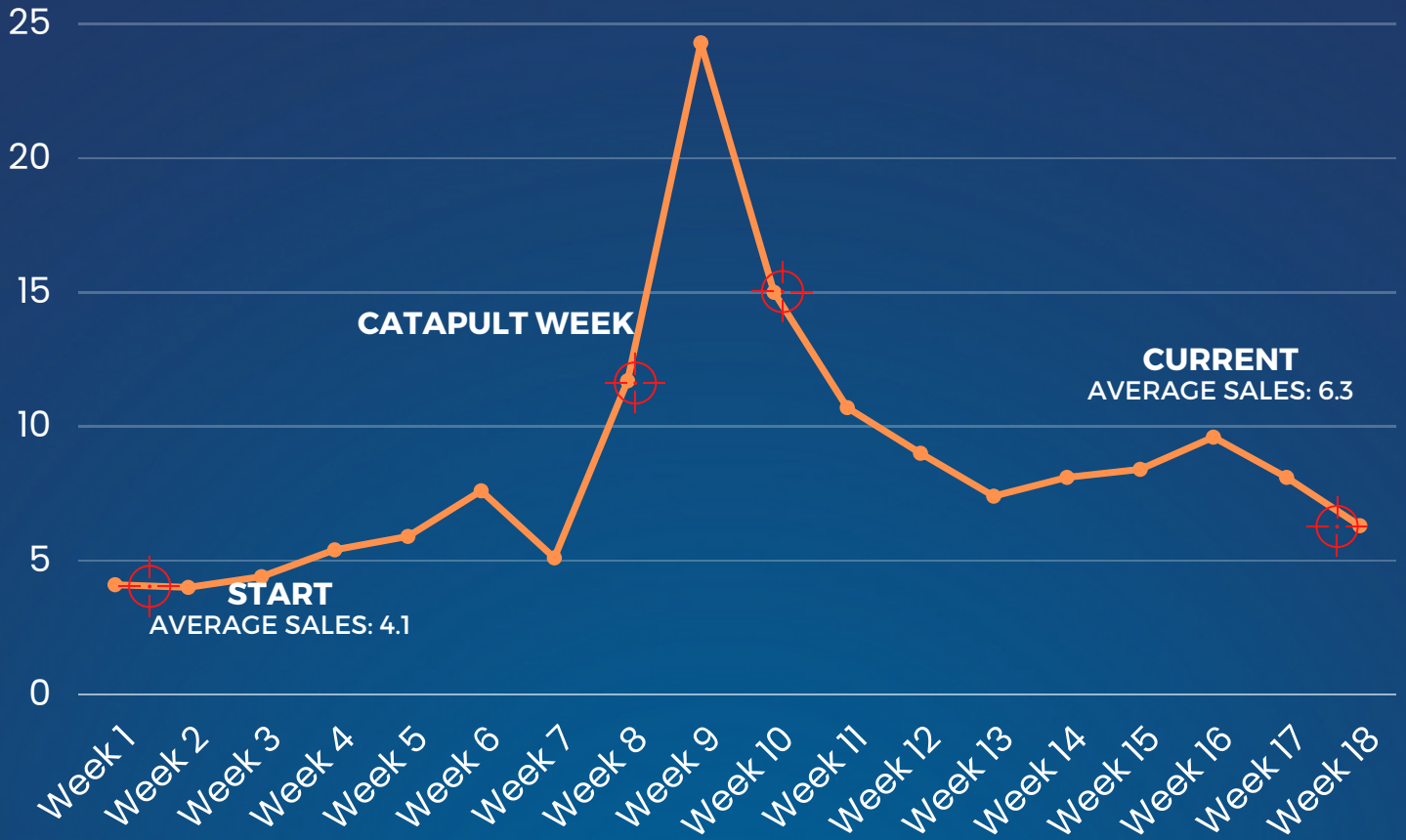
## AVERAGE SALES



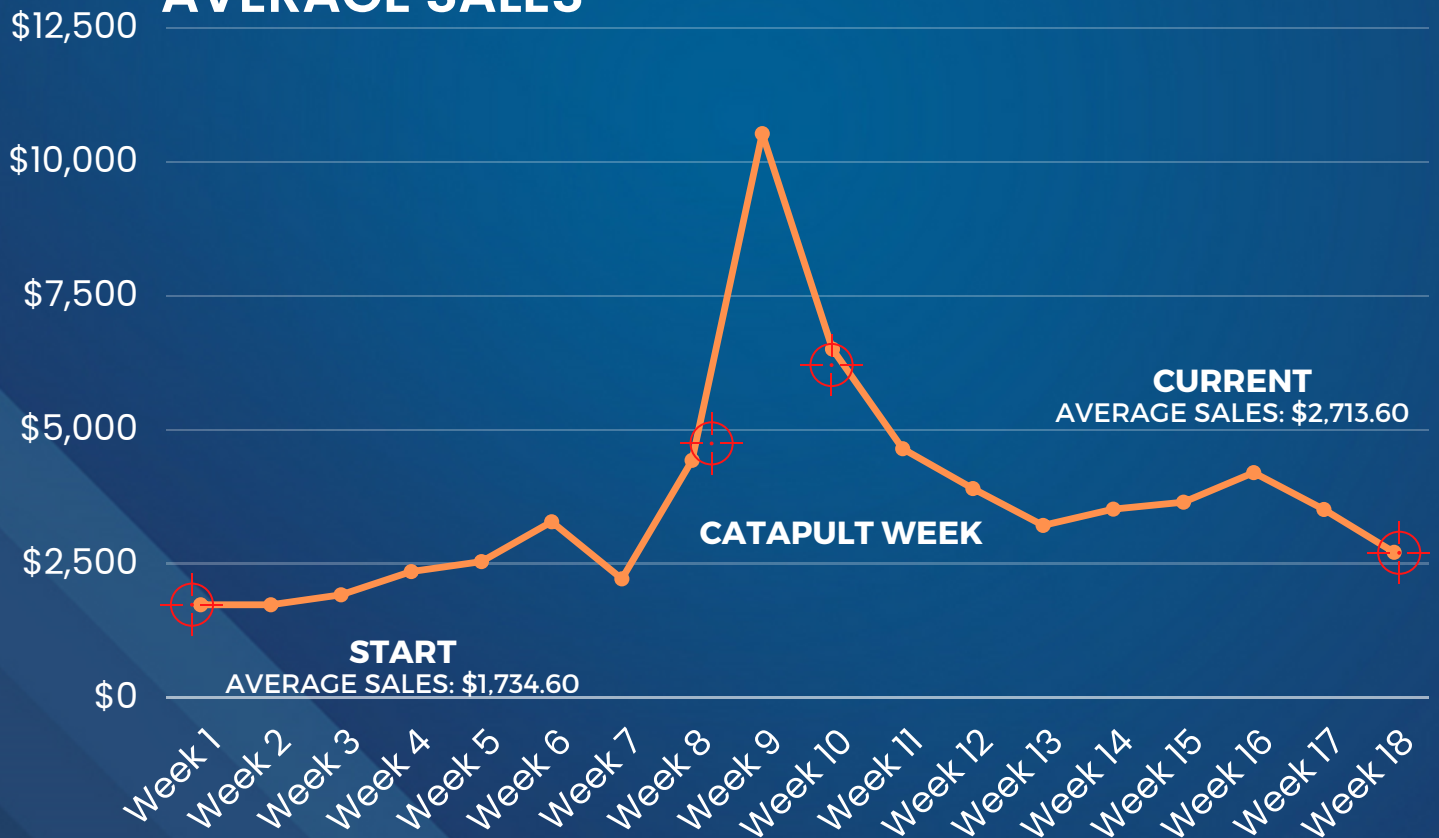


# SALES TREND | Collagen + Multi (Vanilla)

## AVERAGE UNIT SOLD



## AVERAGE SALES





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## CONCLUSION

The graphical data presented appears to indicate a consistent correlation between implementing the 'catapult system' for a product and achieving a ranking on the first page of search results. This, in turn, seems to consistently result in a subsequent increase in sales over the following weeks or months

# THANK YOU

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