

CATAPULT

RANKING SYSTEM

END OF CAMPAIGN REPORT

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SERVICE: KEYWORD RANKING



CATEGORY:



TOTAL PROMOTIONAL
SALES:

Health
Supplements

210



PRODUCT COST:



KEYWORDS

\$13,009.5

6 MAIN KEYWORDS



CAMPAIGN DURATION



ADVERTISING COST

7 Days

\$161.96



CATAPULT
RANKING
SYSTEM

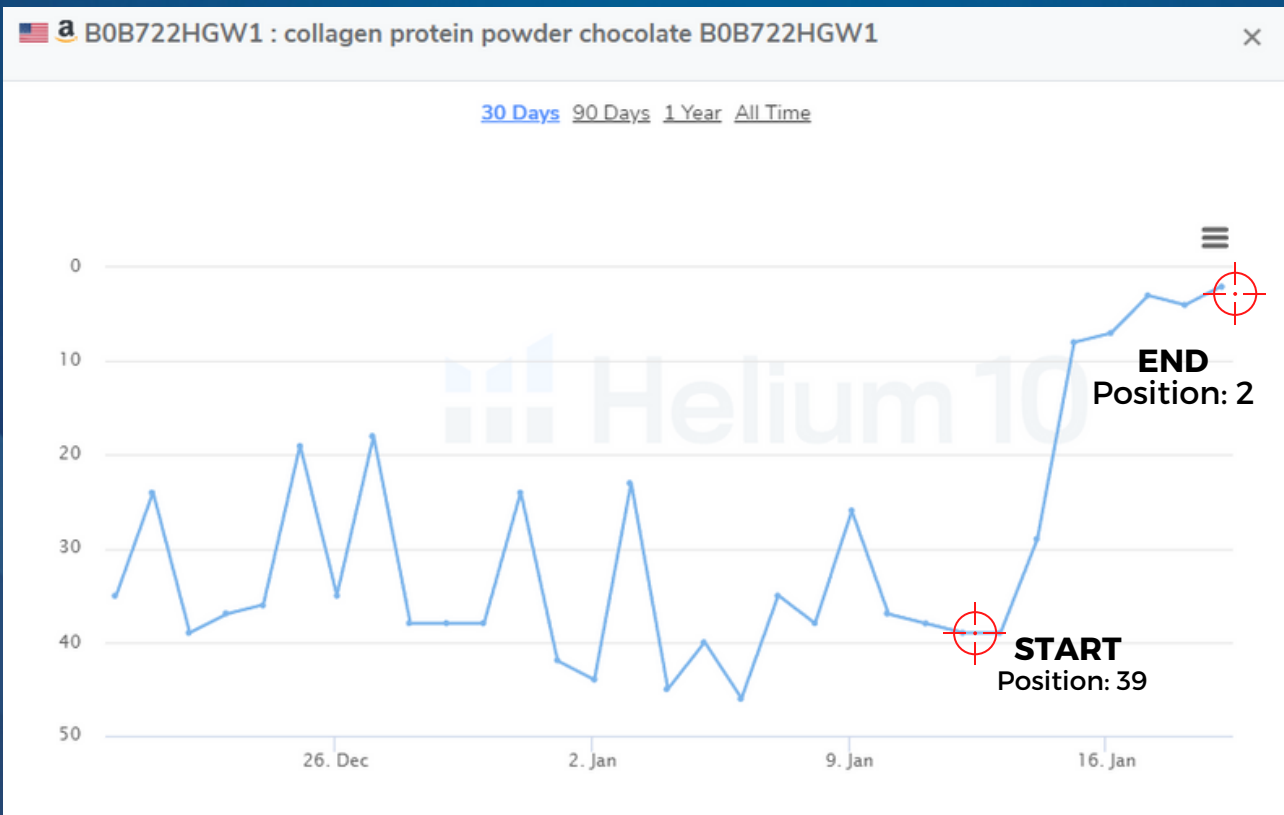
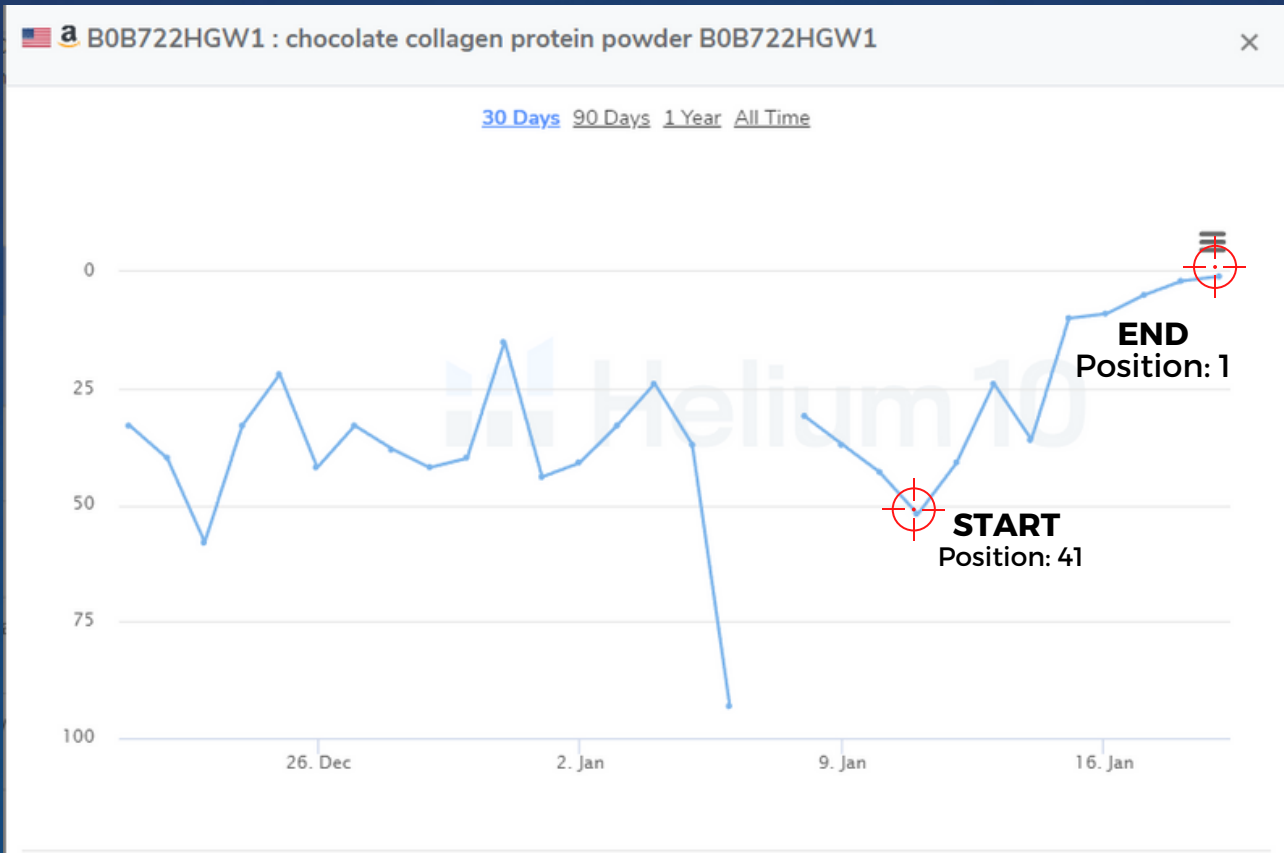
MARKETPLACE

US-AMAZON



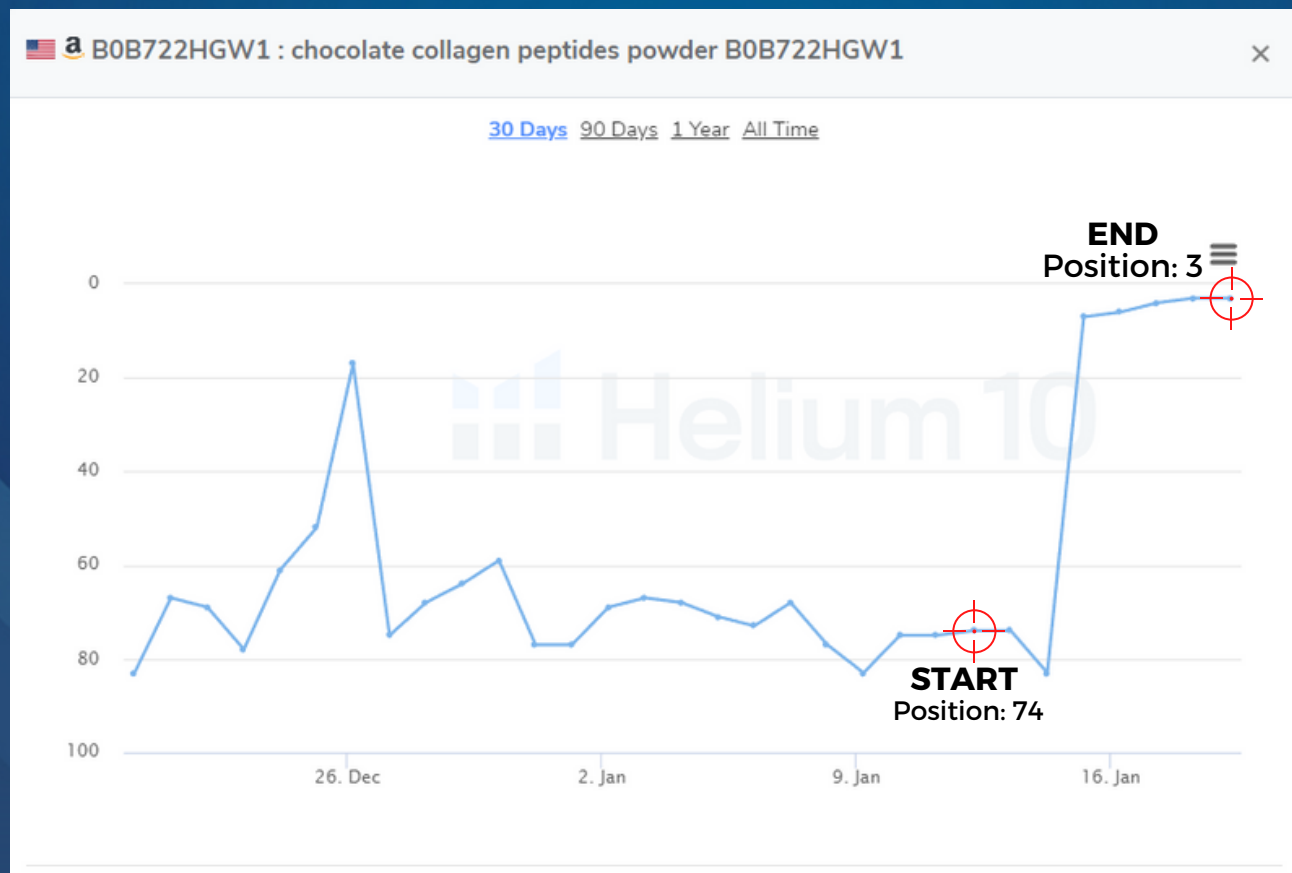


KEYWORD RANKING





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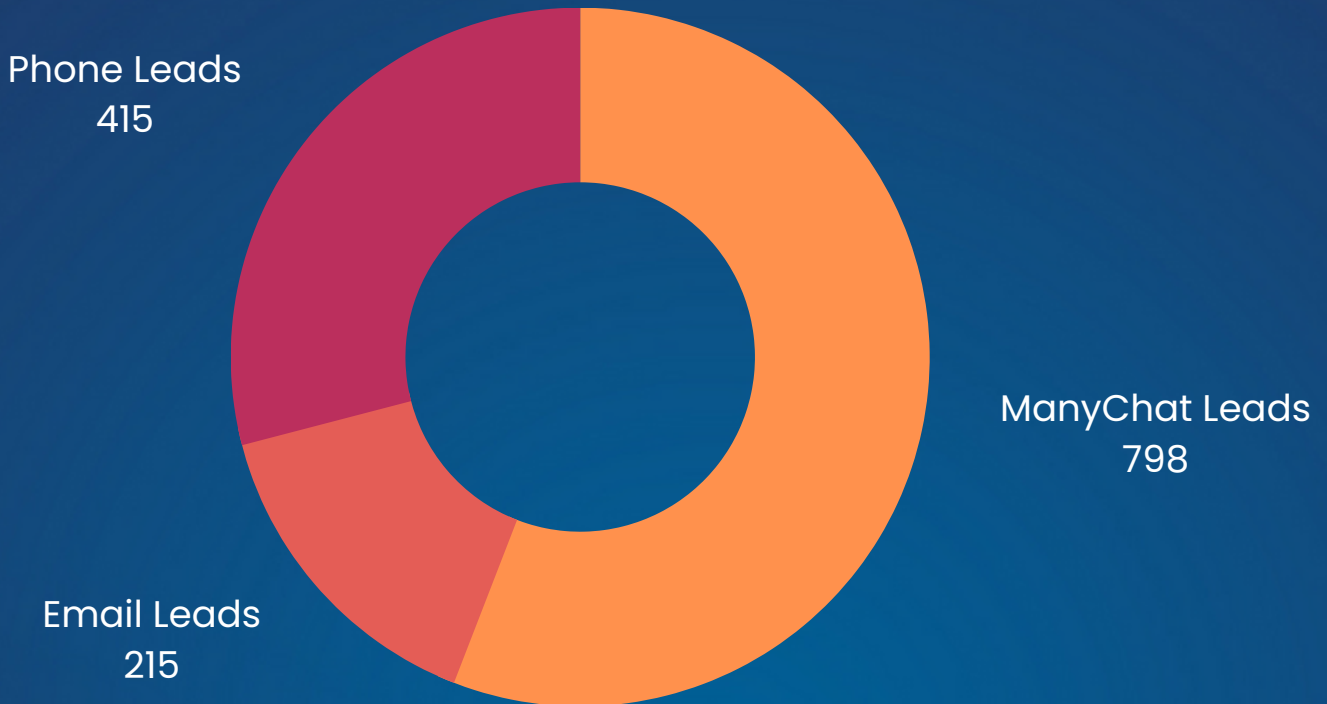




KEYWORD RANKING



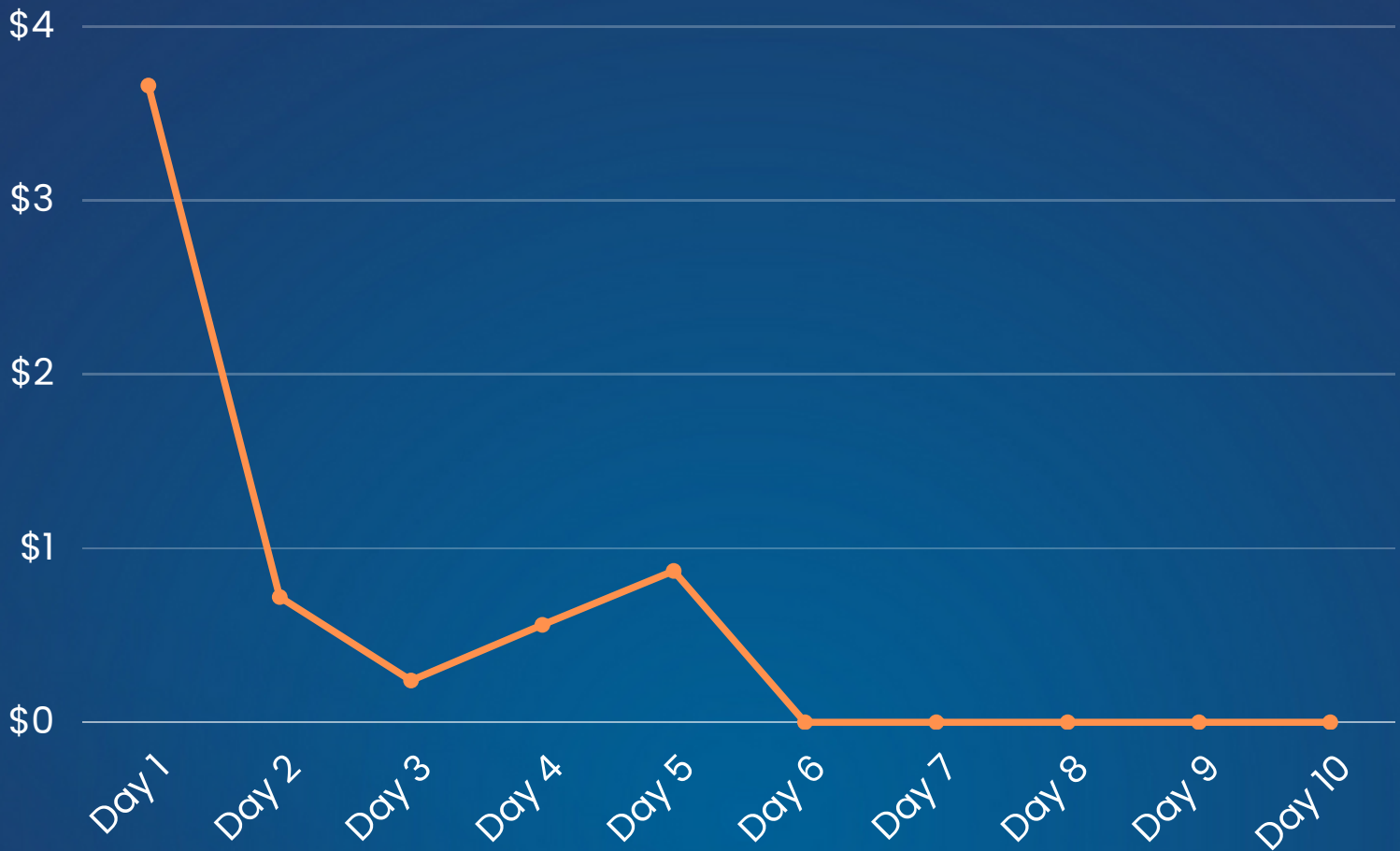
MANYCHAT LEADS GENERATED



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An overview of the ManyChat Channel for the Catapult Ranking System. This pie graph shows the total number of Customers that opted into the funnel and provided their Email & Phone number for future follow ups and nurture.

AVERAGE COST PER CONVERSION



An overview of the average cost per conversion for the Catapult system based on the daily number of sales and the total spent on paid advertising.

RECOMMENDATIONS

- **AMAZON PPC**

The team recommends to go heavy on the six main keywords and run them as **EXACT KEYWORD TARGETING**. Also, you can target the long tail keywords.

This is to continue the organic sales, maintain the sales velocity and feed the Amazon Algorithm to maintain your current keyword ranking.

- **AGM – CATAPULT MAINTENANCE SYSTEM**

The AGM Catapult Team recommends the use of the maintenance system in case you do not generate the sales to maintain the current ranking.

This is a different version of your current catapult, as its main goal is to only offer 3 to 5 sales on a daily basis.

Interested in this service?

Contact: catapult@agmagency.com



THANK YOU



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